

Trevor Boyer

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Brooklyn-based urban reporter and long-time editor. CUNY Newmark grad. Strong in courts, crime, cops, transit, public housing, City Hall, criminal justice reform, the opioid crisis.

Experience

December 2018 –

Freelance Reporter

Bylines in New York *Daily News*, *City Limits*, *Brooklyn Eagle*, JJIE.org, *Daily Mail*, *Mott Haven Herald*. Reported several days a week for the *Daily News* covering crime, cops, elections, City Hall, protests, and about a dozen courthouses. One-on-ones with the Mayor and the Police Commissioner. Have done rewrite and Police Headquarters shifts and landed a solo cover story.

June – August 2018

New York *Daily News*

Jason Sheftell Fellow

Full-time street reporter for the *Daily News*. Dozens of bylines, both solo and shared, including a cover story. Conducted phoners from subway platforms, queried databases from curbs, filed from parks.

Highlight: Uncovering the failure of the Department Homeless Services to heed in time the pleas of a Bronx mother requesting a move, whose son was targeted and nearly killed by the Trinitarios gang.

December 2010 – August 2017

B&H Photo Video, New York

Manager, Web Content Training

Trained writers on implementing new protocols and CMS tools. Created and maintained a house style & best practices wiki for 30+ in-house technical writers plus two international teams of outsource writers.

Worked one-on-one for three months with all new writers, many of whom did not have a formal writing background. Reviewed and edited all their work and taught the finer points of protocol, research, style and grammar. Managed two additional trainers.

Manager, Online Video Production

Managed a team of eight producers, editors, on-screen presenters, and production assistants, who created and posted at least one educational technique- or gear-oriented video per workday.

Edited and approved all scripts, in many cases rewriting or writing from scratch.

Implemented daily posting and other best practices for YouTube. During my tenure as manager, the B&H subscriber base quintupled from approximately 50,000 to 250,000.

Technical Writer, Web Content

Wrote in-depth articles for the B&H blog about trends in video technology. Posted several write-ups of professional video products each day.

August 2007 - November 2010

Freelance Writer

Publishing Clients: Digital Content Producer, Millimeter, Sound & Video Contractor, Systems Contractor News, and Church Production

Manufacturer Clients: Sony and Datavideo Technologies

One standout article was a 2009 cover story for *Digital Content Producer* on stereoscopic 3D video technology, which was subsequently cited in textbooks.

October 2000 - July 2007

Penton Media, New York

Video Technology Editor, Associate Editor for Digital Content Producer, Millimeter, and Sound & Video Contractor

Served as New York correspondent for Digital Content Producer. Wrote feature articles each month, including reported trend pieces and cover stories. One standout: A 2007 Kanye West interview for a cover story on the production of a music video he directed.

Managed a team of freelancers for the product reviews section of *Digital Content Producer*. Planned the product coverage and edited the section for readability and technical accuracy. Edited most of the magazines' video-technology coverage.

Education

Newmark Graduate School of Journalism at CUNY – *M.A. in Journalism, December 2018*

Summer Fellow, New York *Daily News*

Reporter, *Mott Haven Herald*

University of Michigan, Ann Arbor – *Bachelor of Arts, May 2000*

Honors program, double major in history and English

Skills

Hardware: Canon cameras/camcorders, Marantz & similar audio recorders

Software: Adobe Premiere & Photoshop, Avid Pro Tools, Microsoft Excel for data journalism, SQL (DB Browser), WordPress and other CMS's, HTML/CSS

Research: PACER, LexisNexis, Spokeo, Factiva, American FactFinder (Census), NYC Open Data, Vision Zero View, NYC/NYS Campaign Finance, Checkbook NYC, Reference USA