

Trevor Boyer

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New York–based urban reporter. Specialties: Public housing, City Hall, courts, crime, criminal justice reform, transit, the opioid crisis, occupational health & safety, South Bronx neighborhoods of Mott Haven and Melrose.

Education

Newmark Graduate School of Journalism at CUNY – *M.A. in Journalism, December 2018*

Summer Fellow, New York *Daily News*

Reporter, *Mott Haven Herald*

University of Michigan, Ann Arbor – *Bachelor of Arts, May 2000*

Honors program, double major in history and English

Experience

December 2018 –

Freelance Reporter

Bylines in New York *Daily News*, Brooklyn *Eagle*, Mott Haven *Herald*, *City Limits*. Report several days a week for the *Daily News*.

June – August 2018

New York *Daily News*

Jason Sheftell Fellow

Full-time street reporter for the Daily News. Dozens of bylines, both solo and shared, including a cover story. Covered protests, murders, City Hall, Police Headquarters, seven different courts, and more. Conducted phone interviews from subway platforms, queried databases from curbs, filed from parks.

Highlights: interviewing schools chancellor Richard Carranza on immigrant detention of New York City public school students; uncovering Homeless Services' failure to heed in time the pleas of a Bronx mother requesting a move, whose son was being targeted by the Trinitarios gang.

December 2010 – August 2017

B&H Photo Video, New York

Manager, Web Content Training

Trained writers on implementing new protocols and CMS tools. Created and maintained a house style & best practices wiki for 30+ in-house technical writers plus two international teams of outsource writers.

Worked one-on-one for three months with all new writers, many of whom did not have a formal writing background. Reviewed and edited all their work and taught the finer points of protocol, research, style and grammar. Managed two additional trainers.

Manager, Online Video Production

Managed a team of eight producers, editors, on-screen presenters, and production assistants, who created and posted at least one educational technique- or gear-oriented video per workday.

Edited and approved all scripts, in many cases rewriting or even writing from scratch and negotiating the tone of product reviews.

Implemented daily posting and other best practices for YouTube. During my tenure as manager, the B&H subscriber base quintupled from approximately 50,000 to 250,000.

Technical Writer, Web Content

Wrote in-depth articles for the B&H blog about trends in video technology. Posted several write-ups of professional video products each day.

August 2007 - November 2010

Freelance Writer

Publishing Clients: Digital Content Producer, Millimeter, Sound & Video Contractor, Systems Contractor News, and Church Production

Manufacturer Clients: Sony and Datavideo Technologies

One standout article was a 2009 cover story for *Digital Content Producer* on stereoscopic 3D video technology, which was subsequently cited in textbooks.

October 2000 - July 2007

Penton Media, New York

Video Technology Editor, Associate Editor for Digital Content Producer, Millimeter, and Sound & Video Contractor

Served as New York correspondent for Digital Content Producer. Wrote feature articles each month, including reported trend pieces and cover stories. Two standouts: A 2007 Kanye West interview on the production of a music video he directed, and a cover story on NY1's adoption of solid-state video technology and of single-person standups.

Managed a team of freelancers for the product reviews section of *Digital Content Producer*. Planned the product coverage and edited the section for technological accuracy and political considerations. Edited most of the magazines' video-oriented coverage from the perspectives of technology and industry trends.

Skills

Hardware: Canon cameras/camcorders, Marantz & similar audio recorders

Software: Microsoft Excel, SQL (DB Browser), Adobe Premiere, Avid Pro Tools, WordPress, HTML/CSS

Research: LexisNexis, Spokeo, Factiva, American FactFinder (Census), NYC Open Data, Vision Zero View, NYC/NYS Campaign Finance, Checkbook NYC, Reference USA